Copyright and Fair Use Policy for Education

What’s legal and what’s not?

Created by Mr. Petersen, C.I.T.
Zachry Middle School
Taft & Comm Arts High Schools
2013 – 2014
Digital Law: What is Copyright?

- The author owns the rights to literary, musical, or artistic work, whether printed, audio, video, etc.

- Examples: books, written articles, music, video, software, games, logos, etc.
What is the Fair Use Policy?

- Laws that allow “limited” use of copyrighted work for educational use.

- Don’t be a digital thief... know the Fair Use Policy!
Fair Use Policy...

Text Information

- No more than **10% or 1000 words max.** (whichever is less)
- Direct quotes need “quote marks” around them
Plagiarism

Definition:

“The act of taking the writings of another person and passing them off as one's own.”

From Encyclopedia Britannica Online
Fair Use Policy...

**Plagiarism**

- Put all information in your own words!
- Don’t change just a few words in each sentence
- Write it like you are telling another student
Fair Use Policy...

Pictures

- No more than 5 **images** from one artist
- No more than 10% or 15 **images** from one collection (or web site), whichever is less
Fair Use Policy...

Music

- No more than 10% or 30 seconds maximum (whichever is less)

- Your Best Bet...
  Soundzabound.com
  - Zachry MS has purchased rights to freely use by our students & staff

Cyberbee Q & A
Video

- **Video**: no more than **10% or 3 minutes maximum** (whichever is less)

*It is illegal to copy full songs and/or videos.*
Fair Use Policy...
Text, Images, Sound & Video

- All **text information, images, sound** or **video** must be cited in your work.
Test Your Knowledge

- Copyright
- Plagiarism
OK or Not OK?

- Copy mp3s or CDs from a someone 😞
- Cite your Internet sources in a bibliography 😊
- Use someone else’s words as your own. 😞
- Use no more than 10% or 30 seconds max. of a song in a presentation 😊
- Use a whole song from Soundzabound in a presentation 😊
We want you to be a great Digital Citizen!

Zachry Middle School, Taft & Comm Arts High Schools
2013 – 2014
Image. Landmark’s Son of Citation Machine, 8 August 2008. http://citationmachine.net/


Various Clip Art. Microsoft Office and Microsoft Clips Online, 8 August 2008