

**NORTHSIDE INDEPENDENT SCHOOL DISTRICT**  
Proposal Tabulation for Data Warehouse and Analytics Solution  
RFP #2019-115

**RFP Number 2019-115 Data Warehouse and Analytics Solutions**

Recommendation is to award this contract for Data Warehouse and Analytics to DecisionED Group Inc. as indicated on the proposal tabulation. The contract is being awarded on the basis of best overall value to the District. The Purchasing Department has reviewed all proposals received.

**Proposal Tabulation**

Vendor	
DecisionED Group, Inc.	R
ECRA Group, Inc.	
Hoonuit	

R – Recommended

**Awarded To:** DecisionED Group, Inc.  
9901 Valley Ranch Parkway East,  
Suite 1060  
Irving, TX 75063

**Bids Emailed:** 0  
**Bids Received:** 3

**Total Award:** Open End

**Board Approval:** July 23, 2019

**Funding:** General Funds (199)

**George M. Ayala**  
**Director of Purchasing**

## RFP SCORING MATRIX

### SELECTION AND EVALUATION CRITERIA

Concurrent with the issuance and timeline for responding to the subject RFP, responses were reviewed and evaluated by the appropriate District selection committee members. Criteria considered in evaluating the proposals included:

- A. The overall experience and qualification of the vendor.
- B. The qualifications of the specific staff and support dedicated to this proposed project.
- C. The level of understanding of the solution to be supplied and work to be performed (as outlined in the Scope of Work section).
- D. Fair and concise pricing offered for the complete solution requested in this proposal.
- E. Accessibility and ability to respond to District needs in a timely manner.

RFP Evaluation Criteria	Value	ECRA Group	Hoonuit	DecisionED Group, Inc.
<b>Step 1 Proposal Evaluation must score 80% or above to move to Step 2:</b>				
Vendor Qualifications and Experience	20%	20%	20%	20%
Functionality & Usability (Compliance Requirements)	30%	10%	15%	30%
Level of Services, Implementation, Training & Support	30%	20%	20%	30%
References – Completion of Comparable Work with Similar-Sized School Districts	20%	0%	20%	20%
TOTAL%	100%	50%	75%	100%
<b>Step 2 Live Demonstrations and Pricing Evaluations:</b>				
Functionality & Usability	30%			30%
Accessibility, Reliability & Security	20%			20%
Services, Implementation, Training & Support	20%			20%
Pricing	30%			30%
TOTAL%	100%			100%