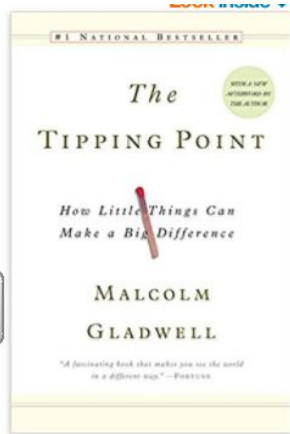


**O.W. HOLMES HIGH SCHOOL/BUSINESS CAREERS HIGH SCHOOL**  
**ENGLISH 3AP/ENGLISH 3AP/DC/ENGLISH 4 HD**  
**SUMMER 2018 READING**

Welcome to English 3AP/3AP DC/4HD. Before the fall semester, make sure you procure a copy of one of the two books below, read it in its entirety, and keep notes for the fall semester. There will be assignments for them when we start the year. Remember, you are responsible to read ONE of the two books. If you need assistance, feel free to contact any of the three teachers via email (see below).

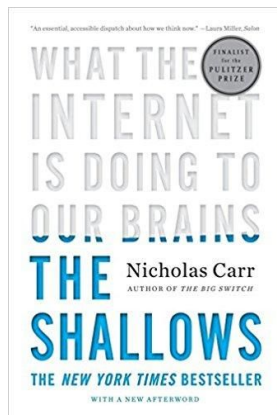
*The Tipping Point* by Malcolm Gladwell



*The tipping point is that magic moment when an idea, trend, or social behavior crosses a threshold, tips, and spreads like wildfire. Just as a single sick person can start an epidemic of the flu, so too can a small but precisely targeted push cause a fashion trend, the popularity of a new product, or a drop in the crime rate. This widely acclaimed bestseller, in which Malcolm Gladwell explores and brilliantly illuminates the tipping point phenomenon, is already changing the way people throughout the world think about selling products and disseminating ideas.*

In this book, you will read about different cases in which epidemics and trends tip over and cause a change. As you read, keep notes (typed or in notebook) on what is the overall message the author has for his audience and the examples he uses to support his argument. Pay close attention to his tone (and/or shifts). We strongly recommend you use CAPP.

*The Shallows* by Nicholas Carr



*Carr's best-selling exploration of the Internet's intellectual and cultural consequences. Part intellectual history, part popular science, and part cultural criticism, "The Shallows" sparkles with memorable vignettes even as it plumbs profound questions about the state of our modern psyche.*

In this book, you will read about research conducted on the internet and the effect it has on our brain. As you read, keep notes (typed or in notebook) on what is the overall message the author has for his audience and the examples he uses to support his argument. Pay close attention to his tone (and/or shifts). We strongly recommend you use CAPP.

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Assignment: Students pick one of the two books listed, and for each chapter they complete one of the CAPP forms. Use your knowledge from English 2 Pre-AP. If you were not enrolled in a Pre-AP course, make sure to contact any of the teachers listed, so they can guide you.

**CAPP**  
**Analyzing the Rhetorical Situation**

<b>Context</b> Time (when was it written?) Place (where was it written?) People (who is involved?) Events (what happened?) Motivating force behind speaker/narrator* (see list below, but WHY did writer think this mattered?)	
<b>Audience</b> (who is the intended audience?) Knowledge (what does the audience already know?) Attitudes (how does the audience feel about subject?) Beliefs (what does the audience believe?)	
<b>Persona of the Speaker/Narrator</b> How does he or she want to be perceived? What does he or she presume about his audience/readers?	
<b>Purpose</b> (it NEVER is TO INFORM in rhetorical) Infinitive phrase (to + strong verb + clarifying explanation)	

*\*Motivating Force: reason behind an action, decision, thought*

love	jealousy	conscience	affection	compassion	gratitude
fear	pride	vanity	loyalty	shame	greed
guilt	ambition	anger	survival	duty	friendship

*Synthesis (1-2 sentences maximum bringing together all the elements of the rhetorical situation)*

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