

# **BUSINESS** *professionals* **OF AMERICA**

Today's students.  
Tomorrow's business professionals.

Business Professionals of America is the premier CTSO (Career and Technical Student Organization) for students pursuing careers in business management, Information technology, finance, office administration and other related career fields. Any student enrolled in the previous courses mentioned can join BPA

The **Mission** of Business Professionals of America is to contribute to the preparation of global professionals through the advancement of leadership, citizenship, academic, and technological skills.

The **Vision Statement** of Business Professionals of America is: To be an innovator in Career and Technical Education, providing our members with opportunities for growth through education, competition, community service, and personal development.

Education is the passport to the future, for tomorrow belongs to those who prepare for it today. ...



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John Marshall High School

8000 Lobo Lane  
San Antonio, TX 78240  
210-397-7100

## John Marshall High School



## Business Education

Students interested in pursuing a career path in the following occupations

- ✓ Department Manager
- ✓ Supervisor
- ✓ Financial Analyst
- ✓ Project Management
- ✓ Sales Executive
- ✓ Human Resources

## Freshmen , Sophomores & Seniors

### Principles of Business, Marketing, & Finance #8206 (9-10) 1 credit

Course focuses on economies and private enterprise systems, the impact of global business, marketing of goods and services, advertising, and product pricing. Students analyze the sales process and financial management principles.



### Sophomores, Juniors & Seniors

### Business Information Management #8216 (10-12) 1 credit

Student will be in a comprehensive, skills-based. Students use their computer applications skills to produce professional business documents. Students also explore the vital role technology has in the workplace, including the importance of managing information systems.

## Juniors & Seniors

### Business Management #8227 (11-12) 1 credit

Students analyze the primary functions of management and leadership incorporating social responsibility of business and industry. Students develop a foundation in various aspects of business to become competent managers, employees, and entrepreneurs. Students integrate the legal, managerial, marketing, financial, ethical, and international dimensions of business to make appropriate management decisions.



### Practicum in Business Management #8229 (12) 2 credit

Students apply technical skills to address business applications of emerging technologies. Students develop a foundation in the economic, financial, technological, international, social, and ethical aspects of business to become competent consumers, employees, and entrepreneurs. Students enhance reading, writing, computing, communication, and reasoning skills and apply them to the business environment. Students incorporate a broad base of knowledge that includes the legal, managerial, marketing, financial, ethical, and international dimensions of business to make appropriate business decisions.

Name\_\_\_\_\_

Id\_\_\_\_\_ Current Grade\_\_\_\_\_

Age\_\_\_\_\_ D.O.B.\_\_\_\_-\_\_\_\_-\_\_\_\_

Where Did you attend H.S. last year?

Please Check all areas of career interest:

- Business Office/Corporation
- Financial Institution
- Law Firm
- Automotive Industry
- Beauty Industry
- Retail Sales/Service
- Marketing
- Other: Please List.

Please check career technology or business courses that you have taken and earned a credit:

- Accounting
- Animation
- Money Matters
- Principles of Information Tech.
- Business Law
- Business Management
- Principles of Business, Mkt. Finance
- Digital Media
- A/V Production
- Other: Please list.

Thank you for your interest & time.  
Detach this panel and return it to:

Ms. Chunnisee Jackson  
Career Technology  
RM L222