FASHION DESIGN- DESIGN & MULTIMEDIA ARTS

ARTS, A/V TECHNOLOGY AND COMMUNICATIONS

COURSES

LEVEL 1

Fashion Design I #8160

LEVEL 2

Fashion Design II (2CR) #8161 (Prereq: Fashion Design I)

LEVEL 3

~~Practicum in Entrepreneurship - Fashion (2CR) #8169~~
(Not available at this time)

Practicum in Human Services - Fashion (2CR) #8169
(Elective only)

LEVEL 4

~~Practicum in Entrepreneurship II - Fashion (2CR) #8170~~
(Not available at this time)

AND/OR

Career Preparation I (3CR) #8009

HIGH SCHOOL/ INDUSTRY CERTIFICATION	CERTIFICATE/ LICENSE*	ASSOCIATE'S DEGREE	BACHELOR'S DEGREE	MASTER'S/ DOCTORAL PROFESSIONAL DEGREE
Adobe Certified Associate Certifications	Certified Digital Designer	Animation, Interactive Technology, Video Graphics and Special Effects		
Adobe Certified Expert Certifications	WOW Certified Web Designer Apprentice	Graphic Design		
Apple Logic Pro X	Adobe Suite Certifications	Game and Interactive Media Design		Intermedia/ Multimedia

Additional industry based certification information is available from the TEA CTE website.

For more information on postsecondary options for this program of study, visit TXCTE.org.

OCCUPATIONS	MEDIAN WAGE	ANNUAL OPENINGS	% GROWTH
Graphic Designers	$44,824	1,433	15%
Multimedia Artists and Animators	$67,392	186	21%

WORK BASED LEARNING AND EXPANDED LEARNING OPPORTUNITIES

Exploration Activities:
Join a website development or coding club.
SkillsUSA, TSA

Work Based Learning Activities:
Intern with a multimedia or animation studio. Obtain a certificate in graphic design.

The Graphic Design and Multimedia Arts program of study explores the occupations and educational opportunities associated with designing or creating graphics to meet specific commercial or promotional needs, such as packaging, displays, or logos. This program of study may also include exploration into designing clothing and accessories, and creating special effects, animation, or other visual images using film, video, computers, or other electronic tools and media, for use in computer games, movies, music videos, and commercials.

The Arts, A/V Technology and Communications (AAVTC) Career Cluster® focuses on careers in designing, producing, exhibiting, performing, writing, and publishing multimedia content including visual and performing arts and design, journalism, and entertainment services. Careers in the AAVTC Career Cluster require a creative aptitude, a strong background in computer and technology applications, a strong academic foundation, and a proficiency in oral and written communication.

Successful completion of the Graphic Design & Multimedia Arts program of study will fulfill requirements of a Business and Industry Endorsement.
Approved Statewide Program of Study - September 2019

TEA
Texas Education Agency®

Arts, A/V
Technology &
Communications

Fashion Design - Design and Multimedia Arts

(It is recommended students follow the program of study sequence level 1-4 as outlined by TEA.)

Fashion Design I (9-10) #8160
This laboratory course focuses on careers in the fashion and textile/apparel industries. Students will be exposed to the apparel production process from design concept to finished product. Course content includes apparel construction, care, and maintenance.

SEM: 2 CR: 1

Fashion Design II (10-12) #8161
This advanced laboratory course focuses on careers in the fashion and textile/apparel industries. Students will be expected to develop an advanced understanding of fashion, with an emphasis on design and production.
PR: Fashion Design I   SEM: 2 CR: 2

~~Practicum in Entrepreneurship - Fashion (11-12) #8169~~
TBD (Not available at this time)

SEM: 2 CR: 2

Practicum in Human Services—Fashion (12) #8169
Practicum in Human Services provides background knowledge and occupation-specific training. Content for Practicum in Human Services is designed to meet the occupational preparation needs and interests of students and should be based upon the knowledge and skills selected from two or more courses in a coherent sequence in the human services cluster.

SEM: 2 CR: 2

~~Practicum in Entrepreneurship II- Fashion (12) #8169~~
TBD (Not available at this time)

SEM: 2 CR: 2

Career Preparation (11-12) #8009
Students spend one hour in class each day and a minimum of 15 hours on the job each week. Some of the areas of employment include: banking, office administration, retailing.

Extended Career Preparation (11-12)
Provides opportunities for students to participate in a work-based learning experience that combines classroom instruction with business and industry employment experiences.
PR: Successful completion of one or more advanced career and technical education courses that are part of a coherent sequence of courses in a career cluster related to the field in which the student will be employed.

SEM: 2 CR: 3