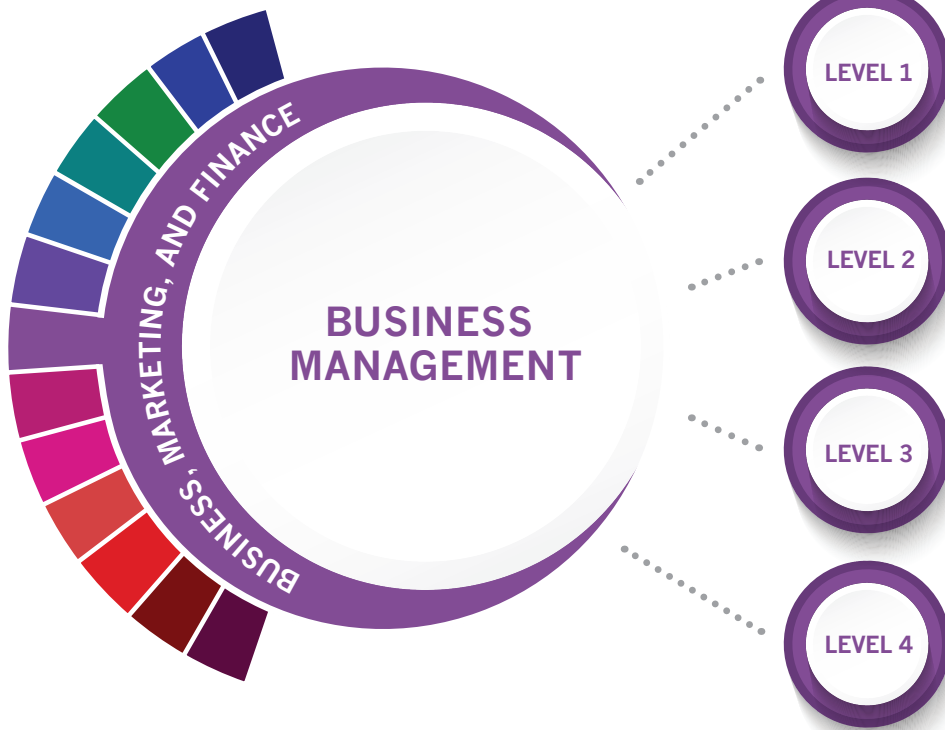


COURSES



Principles of Business, Marketing, and Finance #8206

Business Information Management I #8216

Business Management #8227

Practicum in Business Management (2CR) #8229

OR

Career Preparation I (3CR) #8009

POSTSECONDARY OPTIONS

HIGH SCHOOL/INDUSTRY CERTIFICATION	CERTIFICATE/LICENSE*	ASSOCIATE'S DEGREE	BACHELOR'S DEGREE	MASTER'S/DOCTORAL PROFESSIONAL DEGREE
Microsoft Office Specialist or Expert - Excel	Certified Records Manager	Business Administration		
Microsoft Office Specialist or Expert - Word	Certified Facility Manager	Business/ Commerce		Business Management
Google Cloud Certified Professional - G-Suite	Certified Commercial Contracts Manager	Public Administration		
Certified Associate in Project Management	Teradata 14 Basics/ Certified Technical Specialist	Business Management	Management Science	

Additional industry based certification information is available from the TEA CTE website.

For more information on postsecondary options for this program of study, visit TXCTE.org.

OCCUPATIONS	MEDIAN WAGE	ANNUAL OPENINGS	% GROWTH
Administrative Service Managers	\$96,138	2,277	21%
Management Analysts	\$87,651	4,706	32%
General and Operations Managers	\$107,640	18,679	20%
Operations Research Analysts	\$78,083	1,128	38%
Supervisors of Administrative Support Workers	\$57,616	14,982	20%

WORK BASED LEARNING AND EXPANDED LEARNING OPPORTUNITIES

Exploration Activities: Business Professionals of America (BPA), Future Business Leaders of America (FBLA), and DECA

Work Based Learning Activities: Internship with local business or chamber of commerce;

The Business Management program of study teaches CTE concentrators how to plan, direct, and coordinate the administrative services and operations of an organization. Through this program of study, students will learn the skills necessary to formulate policies, manage daily operations, and allocate the use of materials and human resources. This program of study will also introduce students to mathematical modeling tools and organizational evaluation methods.



The Business, Marketing, and Finance Career Cluster® focuses on careers in planning, organizing, directing, and evaluating business functions essential to efficient and productive business operations.

Successful completion of the Business Management program of study will fulfill requirements of the Business and Industry Endorsement.

Approved Statewide Program of Study - September 2019



Course Sequences for NISD Career & Technical Education

Endorsements

While all campuses offer all 5 Endorsements, not all Endorsement strands are offered on all campuses. If space is available, students may take courses as electives.

Business & Industry Endorsement



Business
Management &
Administration

Business Management

(It is recommended students follow the program of study sequence level 1-4 as outlined by TEA.)

Principles of Business, Marketing, & Finance (9-10) #8206

Course focuses on economies and private enterprise systems, the impact of global business, marketing of goods and services, advertising, and product pricing. Students analyze the sales process and financial management principles. SEM: 2 CR: 1

Business Information Management (10-12) #8216

In Business Information Management I, students implement personal and interpersonal skills to strengthen individual performance in the workplace and in society and make a successful transition to the workforce and postsecondary education. Students apply technical skills to address business applications of emerging technologies, create word-processing documents, develop a spreadsheet, formulate a database, and make an electronic presentation using appropriate software. SEM: 2 CR: 1

Business Management (11-12) #8227 Business Management D (11-12) #8226 Business Management M (11-12) #8228

Students analyze the primary functions of management and leadership incorporating social responsibility of business and industry. Students develop a foundation in various aspects of business to become competent managers, employees, and entrepreneurs. Students integrate the legal, managerial, marketing, financial, ethical, and international dimensions of business to make appropriate management decisions.

SEM: 2 CR: 1

Practicum in Business Management (12) #8229

Students apply technical skills to address business applications of emerging technologies. Students develop a foundation in the economic, financial, technological, international, social, and ethical aspects of business to become competent consumers, employees, and entrepreneurs. Students enhance reading, writing, computing, communication, and reasoning skills and apply them to the business environment. Students incorporate a broad base of knowledge that includes the legal, managerial, marketing, financial, ethical, and international dimensions of business to make appropriate business decisions.

SEM: 2 CR: 2

Career Preparation I (11-12) #8009

Students spend one hour in class each day and a minimum of 15 hours on the job each week. Some of the areas of employment include: banking, office administration, retailing.

Extended Career Preparation (11-12)

Provides opportunities for students to participate in a work-based learning experience that combines classroom instruction with business and industry employment experiences.

PR: Successful completion of one or more advanced career and technical education courses that are part of a coherent sequence of courses in a career cluster related to the field in which the student will be employed.

SEM: 2 CR: 3