

Northside Independent School District

*John Marshall High School
8000 Lobo Lane, San Antonio, Texas 78240
Susan Cleveland, Principal*

Dear Senior Parents,

The time is fast approaching for the class of **2018** to walk the stage and turn all those high school times into memories. Congratulate your child on their accomplishments by purchasing a senior ad in the yearbook. We have not increased the prices of these ad sales in eight years. You can make your selection below.

The book will be complete and delivered before school is out.

**1/8 Page = 4" x 2.5"
Color: \$65**

**¼ Page = 4" x 5"
Color: \$100**

If you decide to place an ad in the **2018 Horn Yearbook**, please fill out the bottom portion with any photos, artwork or personal sayings you want. All pictures will be returned when the yearbooks are issued. The book will be completed and delivered before school is out. Please print your daytime phone number and address on the back of all materials you would like returned along with a self-addressed envelope. Below are examples of the different sizes and designs we can offer you.

Make sure all ads are turned in along with a check by **Monday, January 3, 2018**. You can mail it to the Journalism Office at 8000 Lobo Lane, San Antonio, TX, 78240, or **fax** it to Renee Wood at **210-706-7175**. You may also email the ad in a PDF or JPG format to Renee.Wood@nisd.net JPG images embedded in a Word format will not work. Make checks payable to **John Marshall High School Yearbook**.

P.S. This is the tenth year JMHS will have an **all-color** yearbook. Other features about this **Class of 2018** are included to make a great looking section. Make sure that your senior has purchased a book because no extras will be purchased for later sale. Books may still be ordered for \$65. You may include the yearbook order price on the same check for the ad –or– you may order at this website: www.smart-pay.com

Sincerely,

JMHS Yearbook Staff

“Grad Ad”

Ad Design Specifications

Use the space inside the square to the left to write your personalized, *appropriate*, text. This is the same size as a 1/4 page ad.

Student's name: _____

Person to Contact: _____

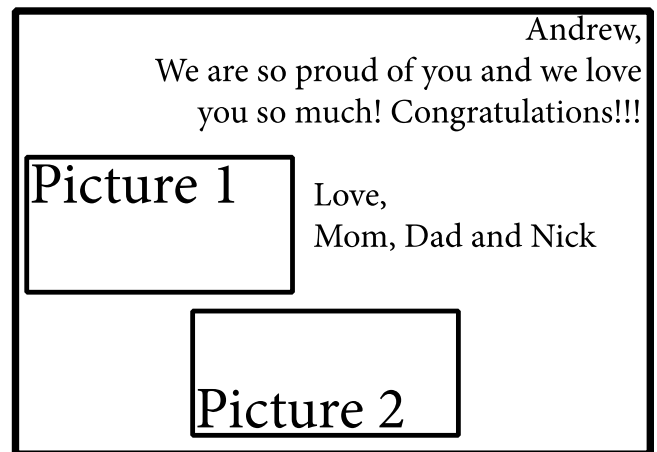
Daytime Phone: _____

Ad Size: _____ Cost: \$ _____

(Checks payable to **JMHS Yearbook**)



This example shows a 1/4 page ad layout. It features three rectangular boxes for images, labeled 'Picture 1', 'Picture 2', and 'Picture 3'. The text is positioned to the right of the top image box. The text reads: 'Alyssa, We are so proud of you Baby Girl! Always believe in yourself and God and you will always succeed. Keep up the good work and go for the gold. Love you so much, Mommy, Jimmy, Audrie, Ritchie, Kaylie, Tristan'.



This example shows a 1/8 page ad layout. It features two rectangular boxes for images, labeled 'Picture 1' and 'Picture 2'. The text is positioned above the top image box. The text reads: 'Andrew, We are so proud of you and we love you so much! Congratulations!!! Love, Mom, Dad and Nick'.

Here are some examples of senior ads. The design on the left is the actual size of a 1/4 page ad and then right is the actual size of a 1/8 page ad.