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\*Tax exempt nonprofit providing support for Northside ISD



Northside Education Foundation 6632 Bandera Rd., Bldg. A San Antonio, TX 78238 nisd.net/nef









## **Letter from the President**

The Northside Education Foundation's (NEF) theme, "Unmask the Possible", served as a rally cry to all of our donors, partners and volunteers to join NEF in unmasking resources, advocacy and more for Northside faculty and staff. During my two-year term, educators all over the District were awarded almost \$700,000 and this provided invaluable classroom and department enrichment.

One example of this would be NEF funding rocketbooks and pens for special education students. These tools help students, teachers and parents communicate and send homework electronically to any cloud-based destination. Another NEF grant was used to purchase materials to 3D print and build electric instruments for economically disadvantaged students. Those are just two of so many!

This year, NEF achieved several successes such as the following:

- NEF awarded almost \$350,000 in grants to Northside faculty and staff.
- The Annual Giving Campaign grew significantly with the implementation of mobile texting and recurring donation options.
- Despite severe weather the night prior, the 5K Run/Walk, NEF's largest community fundraiser, still took place and was well attended.
- NEF continues to be ranked in the Top 50 education foundations in the U.S. and is No. 1 in Bexar County.

As I reflect on my time serving as president of the NEF Board of Directors, I'm grateful for having the opportunity to work with such a phenomenal group of volunteers. I know that together we can better prepare Northside students to be college- and career-ready, and to challenge them to meet their full potential.

In 2020, NEF's 25th anniversary, we'll be recognizing the past and celebrating the future. As we look ahead, I have complete confidence in the Foundation continuing to unmask its fullest potential to best serve NISD educators, students, families, and donors.

Thank you for the honor to serve.

Tomas Larralde,

Chief of Staff, Office of Senator Jose Menendez



## **Letter from the President-Elect**

Serving on the Northside Education Foundation (NEF) Board of Directors is a fulfilling opportunity and I'm extremely honored to serve as president starting January 2020. I'm committed to maintaining the high-level of excellence NEF has demonstrated for 25 years.

NEF's founders and past presidents should be proud of the many ways the Foundation has unmasked success in Northside. It's amazing to think that since its inception. NEF

has awarded \$8 million in grants to thousands of NISD educators. These innovative teachers, counselors, police officers and other staff are using the funds to grow plants indoors to teach math and science and to buy state-of-the-art communications equipment to improve efficiency as some examples.

In 2020, the Foundation will celebrate serving as a passport to the future in education and innovation in NISD for 25 years. To continue doing this, the NEF leadership team spends time studying Northside's growth data, public education statistics and ways the Foundation can partner with the District. This partnership allows for the Foundation to align its mission to the needs of Northside and to maintain continuous improvement.

This year, anniversary celebration planning was started and efficiencies and innovations continued to be made such as these:

- The clay shooting tournament was moved from Fall 2019 to March 17, 2020.
- Two of the District's largest annual events, the NEF 5K Run/Walk and NISD Los Leones Student Arts Festival, were combined to bring San Antonio a unique community engagement opportunity and take place March 28, 2020.
- The grants application and awards schedule was modified so winners receive funds sooner starting in school year 2020-2021.

NEF will work alongside the District in its strategic planning efforts to serve as Northside's passport to the future in education and innovation. While we celebrate the 25th anniversary in 2020, the NEF Board of Directors hopes all of our donors, partners, volunteers, and Northside alumni will join us in recognizing past success and making our next history.

Jerry Lammers, Alamo Architects



#### 2019-20 Executive Committee

Jerry Lammers, President
Scott Parker, President-Elect
Tomas Larralde, Past-President
Vaughn Bomberger, Treasurer
TBA, Secretary
Carl McClenan, VP-Administration
Emily Persyn, VP-Development
Monty Howard, VP-Programs
Amanda Emery, VP-Communications

### **Directors Emeritus**

John M. Folks, Ed.D. Dave Gannon Merry Raba Ed Rawlinson Art Reyna

## 2019-20 Education Advisory Committee

Brian T. Woods, Ed.D., Superintendent Katie Reed, NISD Trustee\* Principal, Marty Fernandez, Taft High School\*\* Principal, Kathy Lyssy, Pease Middle School\*\*

Principal, Kathy Lyssy, Pease Middle School\*\*
Principal, Gracie Espinoza, Leon Springs
Elementary School\*\*

<sup>\*</sup>Elected by NISD Board of Trustees

<sup>\*\*</sup>Appointed by Superintendent

#### **Director Terms**

#### Renews (end of) Dec. 2019

Cassy Brandenburgh, Jefferson Bank
Wade Cleary, Cleary Zimmermann Engineers
Jerry Lammers, Alamo Architects
Tomas Larralde, Office of Senator Jose Menendez
Emily Persyn CFP®, AXA

#### Renews (end of) Dec. 2020

Amanda Emery, Sinclair Broadcast Group Pierre Gutierrez, Star State Consulting Cathy Naiser, The Naiser Realty Group, Keller Williams Andrew Wood, Go Smart Solar

## How to become an NEF Board member:

- a. Contribute to Board diversity (ethnicity, sex, race, profession, high school, and college attended).
- b. Develop contacts with an extensive network of people interested in preserving quality public education in NISD.
- c. Donate time, energy, expertise, and sometimes funds. No fees required to join.
- d. Volunteer on committees prior to serving on the Board.
- e. Board members are not required to live in NISD or have children in NISD.

## What is expected of NEF Board members:

- a. Serve three-year term.
- b. Attend six meetings annually.
- c. Don't miss more than three meetings in a row.
- d. Serve on a minimum of one committee at all times during service.
- e. Grow endowment annually.



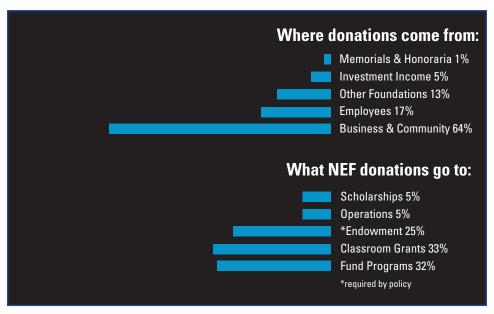
## **Designated Funds to Beneficial Programs in 2018-19\***\*Fiscal Year June 2018 to May 2019 (39 Designated Funds)

Business Careers HS Scholarship Program	\$163,705
Catherine Young Memorial Scholarship	\$4,555
Covington's Promise	\$5,500
Dr. John Folks Education Excellence Fund	\$2,066
Emily Persyn CFP®, AXA	\$3,634
Fernandez Family Fund	\$3,825
Fred Dyas Memorial Fund for Thornton ES	\$2,383
Gordan Bade Memorial Scholarship Fund	\$2,170
GT iGnite Fund – Gifted & Talented Parents Assoc.	\$7,239
Humada Benevolence Fund for Students	\$5,525
Humada Scholarships	\$1,200
Jack C. Jordan PTA Penny Drive	\$50,651
Jay Science & Engineering Academy Fund	\$600
Jayci's Wreath for Heroes/Charlie Moore Memorial Fund	\$1,710
Jennifer Ford Friedrich Memorial Scholarship	\$1,260
Jimmy Wayne Davenport Baseball Scholarship	\$965
Joe & Bettie Ward Fund	\$2,563



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Lauren Molina Memorial Scholarship	\$1,500
Learning Tree Fund	\$614
McAndrew/Powell Scholarship	\$1,191
McAndrew/Shields Scholarship	\$1,191
Mae Ella Moore Fund – Bennie Cole ES Fund	\$500
Mark Fluitt Memorial Scholarship	\$5,550
Melva Matkin Esparza ES PTA	\$1000
Cathy Naiser Grant Program	\$3,750
NISD Museum Fund	\$26,800
Philip Reed Memorial Fund	\$1,050
Picciuti Award	\$4,000
PREP – Rawlinson MS	\$1,000
Project ACORN – Kent Page (Presidential Award)	\$10,000
Raba Family Fund	\$787
Solar Car Races & MS Science Bowl Fund	\$38,534
SPC Dane R. Balcon Memorial Scholarship	\$100
Tim Traynor Memorial for Science	\$395
Winn Murnin Scholarship for Murnin ES	\$28,079
William Fiedler Memorial Fund	\$765
Xavier Michael Cardenas Memorial Fund	\$500
Total Designated Funds (39)	\$396,897

In 2018-19, the NEF assets, managed by Michael Clark, Aspect Wealth Management, decreased from \$4.6M to \$4.3M.



## **NEF** at a Glance:

	2017-18	2018-19
Raised	\$1.1M	\$1.3M
Assets	\$5M	\$5.1M
Awarded	\$1.1M	\$1M

## **NEF Fundraisers**

	2017-18	2018-19
Annual Giving Campaign	\$175,758	\$196,013*
Pillar Recognition Gala	\$170,845	\$183,286
5K Run/Walk	\$69,542	\$64,555
Golf Tournament	\$56,941	\$52,767
Sporting Clay Shooting Tournament	\$47,951	\$38,845
Theme Park Discounted Tickets Program	\$38,779	\$26,128
Plaza of Influence Pavers	\$9,225	\$10,504
Total	\$569,041	\$572,098



(From L-R) Pillar of Responsibility J.D. Story, Pillar of Citizenship Judge Rosie Alvarado, Pillar of Fairness Daniel Flores, Pillar of Caring Imelda Lopez Sanchez, and Pillar of Trustworthiness Mark Tezel. Pillar of Respect Capt. Jordan Eddington not pictured.

### **NEF Technical Expertise or Service Personnel of Record**

Attorney – Glen Yale, Glen Yale Law Firm

Auditor & Tax Preparer – Joe Hernandez, Akin Doherty Klein & Feuge

Financial Advisor - Michael Clark, Aspect Wealth Management

Bankers – Cassy Brandenburgh, Jefferson Bank; Julie N. Varnedoe, Randolph Brooks Federal Credit Union, Bandera Pointe

NISD Partnerships Staff – Cassandra Miranda, Norma Rabago, Katie Martinez, Sherry Doucet, Linda Guerra, Maxine Bratton

NISD Special Revenue Dept.

NISD Communications Dept.

NISD Grants & Recognition Dept.

NISD Fine Arts Dept.

NISD Police Dept.



#### NEF funds also include Memorials, Honoraria, Bequests, and grants from other Foundations.

Each year, parents, business partners, grandparents or community service organizations, individuals, and groups of all types choose public school excellence to be the focus of their charitable contributions. NEF often receives memorial and honorarium gifts, bequests\* and other legacy-giving to acknowledge a loved one, colleague, or significant event.

#### 2018-19 Memorials include: (June 2017 – May 2018)

In memory of Jennifer Ford Friedrich from Elaine H. Harrison; In memory of Beverly Berg and Hannelore Funkhouser from Jill Holmes; In memory of Marcy Meffert from Pamela Kroyer; In memory of Herman Ritchie from Joeris General Contractors; In memory of Diana Flores' daughter, Melinda Flores Paredes from Brandi Mora; In memory of Pat Strawn's sister, Suzie from Cynthia Rankin; In memory of Shelley Potter's mother, Marjorie C. Furr from NAFT, Wanda Longoria; In memory of Nelda Andrewartha from her son Mike's colleagues, Derek Chiou and Scott Dickey; In memory of April Torres' father, David B. Coy from Wendy Brake and Elementary ALPHA Family; In memory of Julie Jumamil from Noel B. Jumamil and Carol A. Granneman; In memory of Dalpha Staggs from Steve Tietze; In memory of Joe Kaiser from Pat Davenport; In memory of Barbara Snyder Robeau from Judy Vilcoq; In memory of VInc.e Arnell from Annette Vanslambrouck; In memory of Bennie L. Cole from Brad Ward, Sandra Jolla, Daniel Parish and Mildred S. Carrethers

**2018-19 Honorariums include: (June 2017 – May 2018)** 

In honor of Merry Raba from Bryan C. Helbert; In honor of 3 retiring teachers: Debora Bitner, Mark Mathews, and Kim Dahle from Lydia Powell; In honor of Randy Fields from Deborah Wedge, In honor of Tomas Larralde from George Block, Andrew Wood and Anonymous Donors; In honor of Bruce & Polly, Tracy & Steve, Brian & Johanna, Clay & Kenda, Holly & Justin, Bethany & James, Hilary & Jacob, Courtney & Justin, Chance & Stephanie. Zachary from Patricia Davenport



#### **NEF Designated Funds and Grants**

Reminding staff members they do not have to be teachers to apply for grants, NEF solicits funds from all types of NISD employees during its Annual Employee Pledge Drive and, in turn, opens funding options to programs such as Adult and Community Education, and NISD departments like Transportation and Maintenance.

Grants are read and scored by a committee of NEF Board members, NISD staff, and volunteers. Training for how to apply for and win an NEF grant is provided in-person, one-on-one, and in webinars produced by the NISD Grants and Recognitions Departments under the leadership of Director Sharon Sanchez.

In addition, NISD is able to use NEF's tax-exempt status to apply for other grants that are not open to public school districts without NEF's 501(c)(3) authority. Designated or restricted donations to NEF are designed to be exclusively donor-driven.

In each, IRS rules limit the use of funds to the specific goals of the donor. The Foundation has 39 designated funds. Unlike other foundations that manage tax-exempt gifts, NEF does not charge an administration fee for handling restricted funds and applies interest earned to funds of \$10,000 or more commensurate with the NEF endowment's performance.





# Celebrating the future! Join us for these events. Visit www.nisd.net/nef for more info.

March 17 Sporting Clay Shooting Tournament SA N
March 28 5K Run/Walk & Arts Festival O'Co
April 27 Golf Tournament Dom

SA National Shooting Complex O'Connor High School

**Dominion Country Club** 

## Thank You 2018-19 Generous Donors!

The Northside Education Foundation's Board of Directors and the educators and students of Northside ISD extend their gratitude for NEF gifts from the following donors.\*

Does not include 3,841participants in the 2018-19 Annual Giving Campaign who gave \$196,013, and 3,579. participants in the United Way Combined School District Charitable Campaign who gave \$170,596.

#### **Donors**

Burke FS PTA 2M Lighting, Inc. Cynthia M. Rankin A Plus Solutions Cable FS PTA D. L. Bandy Constructors, Inc.

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Garza Architects	Kona Ice River City	Insurance
Garza/Bomberger & Associates	Kuentz ES	Nearly New
Gastroenterology Consultants	Kuentz ES - PTA	Nextgen Architects
of San Antonio, P.A.	Langley & Banack, Inc.	Northside AFT & Northside Organizing Committee
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## **Make a Decision Today to Create a Better Tomorrow**

Create a better tomorrow by including the Northside Education Foundation in your will today. Consider a planned gift to the Foundation and help continue our work in the future. Your gift will help prepare our next generation of leaders, thinkers and doers and inspire answers to tomorrow's biggest challenges. Call 210-397-8599 for more information.

