

UNMASK THE POSSIBLE

2018 ANNUAL REPORT *FISCAL YEAR JUNE 2017 TO MAY 2018









Letter from the President

This year, the Northside Education Foundation (NEF) has stayed the course despite some challenges, and found success working with new community partners. Here are some highlights I'm proud to share I attribute to our invaluable donors, volunteers, and extensive NISD and NEF community of supporters:

- NEF's largest community fundraiser, the 5K Run/Walk & Family Wellness Fair, was an officially sanctioned San Antonio Tricentennial Celebration partner event.
- After three years at SeaWorld, the NEF 5K moved to O'Connor High School and partnered with the City of Helotes and the Helotes Cornyval Festival Association to provide a full day of fun for 5K participants.
- NEF completed a board recruitment plan to appoint board members from targeted industries that haven't traditionally been represented on the Board of Directors.
- NEF awarded \$340,000 in grants to Northside faculty and staff.
- NEF was ranked in the Top 50 education foundations in the U.S. and is No. 1 in Bexar County.

Also, the NEF leadership team spent time studying Northside's growth data and other public education statistics and ways the Foundation can partner with the District. NISD included NEF leaders in several District strategic planning design committees. This partnership allows for the Foundation to align its mission to the needs of Northside faculty, staff and students.

The current theme, "Unmask the Possible", is a rally cry to all of our donors, partners and volunteers to join me in continuing to support the District. Together, we have the opportunity to unmask the resources, advocacy and more for teachers, administrators, counselors, custodians, and so on needed to better prepare Northside students for the world that awaits them.

Thank you for the honor to serve.

Tomas Larralde,

Chief of Staff, Office of Senator Jose Menendez



Executive Committee

Tomas Larralde, President
Jerry Lammers, President-Elect
Cathy Naiser, Past-President
Monty Howard, Secretary
Vaughn Bomberger, Treasurer
Carl McClenan,
VP-Administration
Scott Parker, VP-Development
Dave Gannon, VP-Programs

Directors Emeritus

John M. Folks, Ed.D. Merry Raba Ed Rawlinson Art Reyna

Education Advisory Committee

Brian T. Woods, Ed.D., Superintendent Katie Reed, NISD Trustee* Principal, Valerie Sisk, Warren High School** Principal, Tracy Wernli, Garcia Middle School** Principal, Maricela Alarcon, Ed.D., Knowlton Elementary School**

^{*}Elected by NISD Board of Trustees **Appointed by Superintendent

Director Terms

New Directors

Lt. Col. Larry Romo, United States Air Force (Retired) Nathanael Tarwasokono, Firstmark Credit Union Sandy Wolff, Ph.D., Catamount Constructors

Renews (end of) Dec. 2018

Vaughn Bomberger, Garza/ Bomberger & Associates (Retired) Monty Howard, Marmon Mok Architects Carl McClenan, Joeris General Contractors Scott Parker, Bartlett Cocke General Contractors

Renews (end of) Dec. 2019

Cassy Brandenburgh, Jefferson Bank Wade Cleary, Cleary Zimmermann Engineers Frank Humada, Jr., Marsh Wortham Jerry Lammers, Alamo Architects Tomas Larralde, Office of Senator Jose Menendez

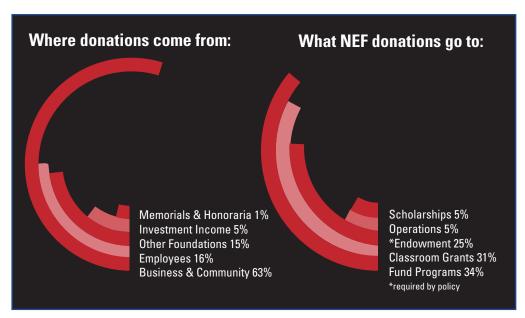
How to become a NEF Board member:

- a. Contribute to Board diversity (ethnicity, sex, race, profession, high school, and college attended).
- b. Develop contacts with an extensive network of people interested in preserving quality public education in NISD.
- c. Donate time, energy, expertise, and sometimes funds. No fees required to join.
- d. Volunteer on committees prior to serving on the Board.
- e. Board members are not required to live in NISD or have children in NISD.

What is expected of NEF Board members:

- a. Don't miss more than three meetings in a row.
- b. Serve three-year term.
- c. Attend six meetings annually.
- d. Serve on a minimum of one committee at all times during service.
- e. Grow endowment annually.

In 2018, the NEF assets, managed by Aspect Wealth Management, increased from \$4.42M to \$4.6M



NEF at a Glance:

	2016-17	2017-18
Raised	\$1.2M	\$1.2M
Assets	\$4.7M	\$5.1M
Awarded	\$1M	\$1.2M

NEF Fundraisers

	2016-17	<u> 2017-18</u>
Gala	\$187,698	\$170,845
Pledge Drive	\$180,958	\$175,758*
5K Run/Walk	\$47,749	\$47,039
Six Flags & SeaWorld Tickets	\$29,146	\$38,779
Golf Tournament	\$63,302	\$60,320
Sporting Clay Shooting Tournament	\$34,754	\$47,951
Plaza of Influence Pavers	\$7,921	\$9,225
Total	\$551,528	\$549,917



Designated Funds to Beneficial Programs in 2017-18*

*Fiscal Year June 2017 to May 2018 (38 Designated Funds)

AXA Advisors – Emily Persyn	\$2,900
Business Careers High School Scholarship Program	\$114,459
Catherine Young Memorial Scholarship	\$3,555
Covington's Promise	\$2,250
Dr. John Folks Education Excellence Fund	\$2,066
Fernandez Family Fund	\$1,925
Fred Dyas Memorial Fund for Thornton ES	\$2,383
Gordan Bade Memorial Scholarship Fund	\$2,170
GT iGnite Fund – Gifted & Talented Parents Assoc.	\$9,716
Humada Benevolence Fund for Students	\$5,525
Humada Scholarships	\$2,400
Jack C. Jordan PTA Penny Drive	\$41,996
Jay Science & Engineering Academy Fund	\$2,600
Jayci's Wreath for Heroes/Charlie Moore Memorial Fund	\$1,660
Jimmy Wayne Davenport Baseball Scholarship	\$2,065
Joe & Bettie Ward Fund	\$2,563
Joe Becker Memorial Scholarship	\$1,040



Las Palapas Scholarship	\$10,000
Learning Tree Fund	\$614
Mae Ella Moore Fund for Bennie Cole ES	\$500
Mark Fluitt Memorial Scholarship	\$5,550
McAndrew/Powell Scholarship	\$1,191
McAndrew/Shields Scholarship	\$1,191
Melva Matkin Esparza ES PTA	\$750
Cathy Naiser Grant Program	\$3,750
NISD Museum Fund	\$23,148
Philip Reed Memorial Fund	\$1,050
Picciuti Award	\$4,000
PREP – Rawlinson MS	\$1,000
Project ACORN – Kent Page (Presidential Award)	\$10,000
Raba Family Fund	\$564
Randolph-Brooks Federal Credit Union	\$225
Solar Car Races & Middle School Science Bowl Fund	\$20,480
SPC Dane R. Balcon Memorial Scholarship	\$500
Tim Traynor Memorial for Science	\$395
Winn Murnin Scholarship for Murnin ES	\$26,229
William Fiedler Memorial Fund	\$765
Xavier Michael Cardenas Memorial Fund	\$1,500
Total 38 Designated Funds	\$314,675



NEF funds also include Memorials, Honoraria, Bequests, and grants from other Foundations.

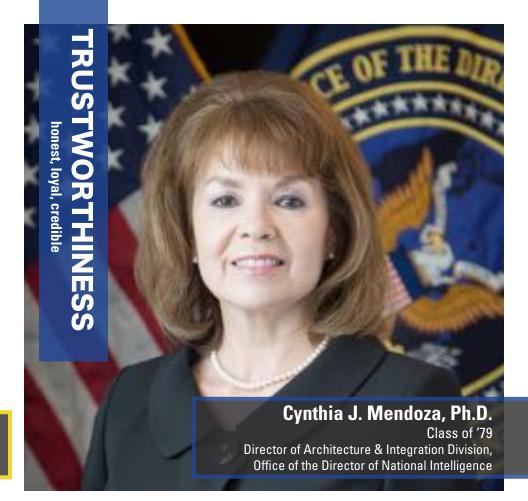
Each year, parents, business partners, grandparents or community service organizations, individuals, and groups of all types choose public school excellence to be the focus of their charitable contributions. NEF often receives memorial and honorarium gifts, bequests and other legacy-giving to acknowledge a loved one, colleague, or significant event.

2017-18 Memorials include: (June 2017 – May 2018)

In memory of Willard Greene C/O Joyce Stevens from Lorraine Trawick; In memory of Dennis Bratton from Holly Schmidt, Clara Knoll, and Mildred W. Hilliard; In memory of Malathi Ramaratnam mother of Kamakshi Raman from Elementary Alpha Family Kimberly Stewart, Wendy Brake, Courtney Mayer; In memory of Tom Prince from Melissa A. Payne; In memory of Jerry Allen and Martha Mead from Warren Alexander; In memory of Martha Mead from Winn Murnin; In memory of Martha Mead and Bobby Behlau from Caroline Wernli; In memory of Bobbye Behlau from Warren Alexander; In memory of Fred Warras from Madelyn Autry

2017-18 Honorariums include: (June 2017 – May 2018)

In honor of Frank Hakspiel, Pillar of Fairness 2017 from Scott Kercheville; In honor of Krysten Casias from Capri Berain



NEF Designated Funds and Grants

Reminding staff members they do not have to be teachers to apply for grants, NEF solicits funds from all types of NISD employees during its Annual Employee Pledge Drive and, in turn, opens funding options to programs such as Adult and Community Education, and NISD departments like Transportation and Maintenance.

Grants are read and scored by a committee of NEF Board members, NISD staff, and volunteers. Training for how to apply for and win an NEF grant is provide in-person, one-on-one, and in webinars produced by the NISD Grants and Recognitions Departments under the leadership of Director Sharon Sanchez.

In addition, NISD is able to use NEF's tax-exempt status to apply for other grants that are not open to public school districts without NEF's 501 c-3 authority. Designated or restricted donations to NEF are designed to be exclusively donor-driven.

In each, IRS rules limit the use of funds to the specific goals of the donor. The Foundation has 38 designated funds. Unlike other foundations that manage tax-exempt gifts, NEF does not charge an administration fee for handling restricted funds and applies interest earned to funds of \$10,000 or more commensurate with the NEF endowment's performance.



2018 Pillars of Character, pictured left to right: Pillar of Responsibility Dr. Mark Moran, Pillar of Fairness Suzanne Schorlemer Bailey, Pillar of Caring Dr. Monica Mendez, Pillar of Respect Cathryn Walker, Pillar of Trustworthiness Dr. Cynthia Mendoza, and Pillar of Citizenship Anthony Beverley.

Technical Expertise Provided to NEF

NISD Partnerships Staff – Cassandra Miranda, Norma Rabago, Katie Martinez, Sherry Doucet, Linda Guerra,

NISD Budget & Finance Office

NISD Communications Office

NISD Grants & Recognition Office

NISD Fine Arts Office

Service Personnel of Record

Attorney – Glen Yale, Glen Yale Law Firm
Auditor & Tax Preparer – Joe Hernandez, Akin Doherty Klein
& Feuge Financial
Advisor – Michael Clark, Aspect Wealth Management
Bankers – Cassy Brandenburgh Jefferson Bank; Amanda Drzymalla,
Randolph Brooks Federal Credit Union, Leon Valley



2013 – 2018 Strategic Plan Priorities:

- Community Engagement Effectively promote awareness of NEF and NISD activities
 through participatory stakeholder communications and engagement among students,
 parents, alumni, and the business community to strengthen and diversify advocacy and
 programs.
- II. Maximize Benefits to Students Provide for innovative programs for Northside students, faculty, and staff above and beyond the provisions of the regular NISD budget by funding eligible grants competitively (increasing the percentage of grants funded each year) and developing a plan to sustain successful programs.
- III. Invest Wisely Continue to maintain fiscal stability and endowment growth aligned with the everchanging needs of the District.
- IV. Donor Diversification Provide a wide array of options for donors who choose to support education, with the goal of increasing the amount of funds as well as the number of donors.
- V. Board Leadership and Development Recruit and retain diverse Board of Directors members who represent the NISD community that can volunteer time, energy, expertise, and financial support, as well as aid in developing successors, to advance NEF's goals.

Thank You 2017-18 Generous Donors!

The Northside Education Foundation's Board of Directors and the students of Northside ISD extend their gratitude to the following donors* for 2017-18 who are listed below.

*Does not include 4,281 participants of the 2017-18 Pledge Drive who donated \$175,758, and 3,223 participants of the United Way Combined School District Charitable Campaign who donated \$156,797.

Donors

2M Lighting, Inc. 7 to 7 Dental & Orthodontics A Plus Solutions Accenture Federal Services Adela B. Garcia Aerohead Group, Inc. AFCEA Alamo Chapter Aid the Silent - Nonprofit Organization Aikido of San Antonio Aim Fundraising Air Force Federal Credit Union Alamo Architects Alamo City Embroidery & Special TEES Alamo Colleges Alamo Kids Dental Allen & Allen Company Allen & Allen Lumber Hardware Alpha Consulting Engineers Alpha Insulation & Waterproofing, Inc. Alterman Amanda Emerv Amazon Services, LLC Amazon Smile **Ambulatory Strategies** Physicians Group Andrew Wood Andy Greene Edward & Ann Woods Art & Sylvia Reyna Association for Learning Environments Athlete Guild, LLC Aue Elementary School Austin Vacuum

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Baker Drywall

Baker Triangle Barnes & Nobles Bartlett Cocke General Contractors Bath Planet Behlau Elementary School Beldon Roofing Benevity Fund **Best Access Solutions** Beverly Wilkinson Billy Laque Bobbye Behlau Booz Allen Hamilton **Bradlev Ward** Brain Balance Achievement Centers **Braun Road Automotive** Braun Station ES PTA Brennan HS PTSA Brian & Meredith Woods Brian Stout Burke ES PTA C & F Steel Company, Inc. Calvin Buchholtz Camp Gladiator Capital Group Capri Berain Dr. Carl Raba Dr. Carol Harle Dr. Caroline Wernli CDI Technology Services CDS Muery Central Builders, Inc. Central Electric CFZ Group, LLC Champion Pediatric Therapy Charles Anderson Cheer-riffic Techniques Chesney Morales Partners Children's Plus, Inc.

Christina Cortez Christina Rabago CHRISTUS Pediatric CHRISTUS Physician Group CHRISTUS Santa Rosa -Westover Hills Cici's Pizza Civil Design Services, Inc. Civil Engineering Consultants Clara Knoll Cleary Zimmermann Engineers Climatec Club Z! In-Home Tutoring Code Ninjas Coke Management Group Cole Elementary School Colleen Flynn Combs Consulting Group Complete Care Computer Solutions Concordia Online Education Cosper and Associates, Inc. Costco Wholesale Courtney Mayer CPS Energy Crown Trophy/Signs By Crown **Cude Engineers** D. L. Bandy Constructors D. Wilson Construction Company D4 Group, LLC Danzgear Dave Gannon **DBR** Engineering Consultants, Inc. Dean Ray & Jana Lynn Davenport Delgado Guitars

Dental Care of Westover Hills Devin Hidalgo - State Farm Insurance Diversey, Inc. Dixie Starnes Wenger Foundation **Dollar General Literacy** Foundation Donald M. Britt -State Farm Donald Schmidt Donna L. Terrell Donna S. Graham Dr. Carla Sizer Dr. John Folks Dr. Warren Alexander Dr. William R. Elizondo Driggers ES PTA Ed Rawlinson Eilers Steel Erection, Inc. Elite Plus Financial Ella S.A. Contracting, LP **Emily Persyn Evelyn Thomas** Farmers Insurance Fastmed Urgent Care Financial Grace, LLC First Investors Corporation - A Foresters Company First Southwest, A Division of Hilltop Securities, Inc. Firstmark Credit Union Forester ES PTA Foresters Financial Services Frank Humada, Jr. Frontline Education Gaines Entertainment Services Gan Louie Garcia Middle School Gary Joeris Garza Architects Garza/Bomberger & Associates Gastroenterology Consultants of San Antonio, P.A. George Block

George W. Bush Foundation Geraldine Iruegas-Peters Gillette Air Conditioning Girl Scouts of Southwest Texas Gov-Pay Griffiss Institute, Inc. **GT IGnite** Guido Construction Gymnastics of San Antonio H&R Block Hatchett ES PTA Health Careers HS H-E-B H-E-B Tournament of Champions Trustee Hellas Construction, Inc. Helotes Pediatrics PA Henry Acosta High School Achievements / Jostens Hillje Music Centers, LLC Hilltop Securities, Inc. Hollon+Cannon Group, Inc. Holly Schmidt Horace Mann Insurance - Helix Insurance & Financial Services Horace Mann Insurance Laque Insurance Agency, LLC House San Antonio Real Estate, LLC Howard W. Marsh, Jr. Huckabee, Inc. Hungry Howie's Pizza **Hyatt Hill Country** Golf Club Imagine Pediatric Dentistry Impact San Antonio Intech Southwest Services Intelligent Engineering Services, LLP International Mechanical Services J. Alfredo & Beth Duarte J.E. Travis Painting, Inc.

J.E. Rawlinson J.E. Travis Painting, Inc. James & Patricia Davis Jason's Deli JDC Healthcare Management, LLC Jefferson Bank Jerry Lammers Jim & Donna Martin Joe & Carol Redfield Joeris General Contractors John W. Taylor Juanita Garza Kathy Hill Katie Martinez KCI Technologies, Inc. Kerry O'Brien Keystone Concrete Placement KHIII PR Kimberly Stewart Kohl's Credit & Customer Service Kuentz ES PTA Langley & Banack, Inc. Las Palapas Enterprises Laurel Ridge Treatment Center Lawrence G. Romo Layer 3 Communications LeafGuard by Beldon Leapin' Leotards, Ltd. LENSEC, LLC Lieck Elementary School Lifetouch Lil' Peas & Sprouts Learning Center, LLC Linda Arnett Bridges Linda Bullard Linebarger, Goggan, Blair, & Sampson, LLP Loan Forgiveness Administrators, LLC Local Initiatives Support Corporation Lola Hill Lone Star National Bank Lori Jones Los Leones Student Art Festival

Lowe's LPA, Inc. Marcy Meffert Marek Brothers Systems, Inc. Maria Cardenas Mark J. Ehrlich Marmon Mok Architecture Marsh Wortham Insurance and Risk Management Marshall HS Choir Marshall HS Band Booster Mary Ann Adams Mary Wyatt Matthew J. Ehrlich MBS Marek Brothers Systems, Inc. McGriff, Seibels & Williams Meghan Ashcraft Melissa A. Payne Melissa McCumbera Meridian Construction Service Corp. Mildred W. Hilliard M'Lissa Chumbley MobileCause, Inc. Mobius Partners Modern Woodmen of America Monica Fernandez Monroe May ES Montgomery Howard Moonstruck Foundation Moy Tarin Ramirez Engineers, LLC Mr. & Mrs. Rodney Huff MS2 Consulting Engineers Munoz & Company My Education Solutions My Insurance Guy Naiser Real Estate Group Nancy Camp Nationwide Insurance -JJMG Insurance Nautical Dental NCS Pearson Network For Good

NEW YORK LIFE YourCause Nextgen Architects Northside AFT & Northside Organizing Committee Northwest Vista College Norton Rose Fulbright US, LLP OneHope Foundation Pape-Dawson Engineers, Inc. Pat Blattman Pat Davenport Patrick Murnin Paula Harold PBK Architects Peggy and Troy Brauchle Peggy Carnahan PepsiCo Percival W. Adams Persyn Engineering Peter Piper Pizza Pfluger Architects PFS Investments, Inc. Pierre Gutierrez Polly & Bruce Davenport Polygon US Corporation Powell ES PTA Powerschool **Prestige Emergency** Room PTA Texas Congress Quarter Moon Plumbing, A/C & Heating R & S Excavation Raba Kistner, Inc. Rachel Downey Raising Cane's Randall & Nancy Fields Randolph-Brooks Federal Credit Union Raul Fernandez Rawlinson MS PTA Raymond James & Associates, Inc. RBFCU Retirement Program Ricardo Villasenor Rita Freitag Burnside Rita Kay Driggers Rita R. Burnside

Services, LLC Robert J. Mikesh Robert W. Baird and Co., Inc. Robles Real Estate Rock Engineering Roger & Natalie Ann Ron & Caroline Wernli Ross Molina Oliveros, Rostam M. Kavoussi R-S-C-R, Inc. RSM US, LLP Russell Wells Ruth S. Jacob SALOC San Antonio Asthma and Allergy San Antonio CPA Continuing Education Foundation San Antonio Food Allergy Support Team SAWS Santikos Sara McAndrew SBS Administrative Services Schlitterbahn Waterpark & Resorts School Life Scobee ES PTA Scott Kercheville SeaWorld San Antonio Seguel Financial Group Shaenfield Pediatric Dentisty Shawn Kaarlsen Signature Photography, Inc. Silber & Associates Silver & Black Give Back Foundation Sinclair San Antonio Television SK and A, Inc. SkillsUSA Foundation Sleep Number Snow White Southwest Electrical Contracting Services, Ltd

Robberson Educational

Southwest Research Institute Spectrum Lighting Sports Fit USA Sprint Sprouting 4 Life Counseling Services SSFCU State Farm State Farm Insurance, Chris Boyer Agency Steinway Piano Gallery Stifel, Nicolaus & Company, Inc. Structural Engineering Associates, Inc. Student Savings Card Susan Glenny **TEAM Financial Group** Tero Technologies Terracon TexasFSB0MLS.com The Band Room Music Store The Library Store, Inc. The SPC Dane R. Balcon Memorial Fund The Trinity Group at Keller Williams Tietze Plumbing, Inc. Tomas Larralde **Turner Construction**

Company United Healthcare United Texas Credit

Union

Urban Concrete Contractors, Ltd. **Urgent Cares of America** USAA **UZBL** Valero Vaughn Bomberger VIA Metropolitan Transit Victoria Air Conditioning, Ltd. Walgreens Wallis Engineering Group, Inc. Walsh, Gallegos, Trevino, Russo & Kyle, P.C. Wells Fargo Matching Gifts Program Wendi K. Hanson Wendy Brake Whataburger Wilborn Steel Company William Raba Winn Murnin YMCA of Greater San Antonio

Yonne Avina

Make a Decision Today to Create a Better Tomorrow

Create a better tomorrow by including the Northside Education Foundation in your will today. Consider a planned gift to the Foundation and help continue our work in the future. Your gift will help prepare our next generation of leaders, thinkers and doers and inspire answers to tomorrow's biggest challenges. Call 210-397-8599 for more information.

